



Capel Descent



2013 CAPEL DESCENT SPONSORSHIP OPTIONS:

SPONSORSHIP	BENEFITS
<p>MAJOR SPONSOR \$550</p>	<ul style="list-style-type: none"> Your company logo included on major publicity material for the event, including the event website and posters (<i>confirm before 19 April 2013 for maximum exposure</i>); Your company signage or banner displayed during presentations (<i>signage to be supplied by sponsor</i>); Your company logo on participant T-shirts (<i>artwork supplied by sponsor</i>); Option to supply a promotional item for the bags distributed to each participant (<i>Minimum 150 units. Choose from keyrings, hats, stickers*, drink bottles, stubby holders, pens. Other items may be suggested, but only one of each item* will be accepted – item selection confirmed with deposit</i>). *stickers from multiple sponsors accepted. Option to insert a printed item in the bags distributed to each participant (<i>brochures, flyers, fridge magnets, business cards, stickers, etc will be accepted</i>).
<p>INSERT in the PARTICIPANTS' PACK \$55</p>	<ul style="list-style-type: none"> Option to insert a printed or promotional item in the bags distributed to each participant. (<i>Minimum 150 units required. Brochures, flyers, fridge magnets, business cards, stickers, etc – other items may be suggested, but only one of each of the following items will be accepted: keyrings, hats, drink bottles, stubby holders, pens. Preference will be given to major sponsors</i>). Your business name added to the sponsors list on information distributed to each participant and in the local Capel Courier;
<p>NON-CASH SPONSOR</p>	<ul style="list-style-type: none"> We welcome local businesses supplying products/services/vouchers instead of cash, including part/full costs of services for the event (by arrangement), and contribution of prizes (for trophy winners and entrants) in the competitors' prize draw. Your business name will be added to the sponsors list (at a level commensurate with value), on the sponsors board at the start and finishing points of the race, on information distributed to each participant and in the local Capel Courier.

Sponsorship confirmed by completing the form attached with **50% deposit by Friday 19 April 2013**.
All amounts are inclusive of GST.

Non-Cash contributions and logo artwork must be received by Friday 3 May 2013 at the latest.
Printed and promotional items for the Participant Packs must be received no later than Friday 10 May 2013.
Visit www.capeldescent.com for more info or phone Event Co-ordinator **Peter Pavlinovich: 0416 082 759**

How can YOUR organisation participate in the Capel Descent

Complete and mail this sheet to the Capel Descent organisers
at: **PO Box 140, Capel WA 6271**

SPONSOR DETAILS:

Contact: _____ Position: _____

Organisation/Company: _____

Address: _____

State: _____ Postcode: _____

Telephone: _____ Facsimile: _____

Email: _____

Signed: _____ Date: ____/____/____

Please confirm my booking: (all amounts are inclusive of GST)

MAJOR SPONSOR: \$550 - includes optional item contribution to competitor packs.

Please circle one item: hats drink bottles keyrings stickers* stubby holders pens other

Product samples also accepted. Only one of each item* will go into the packs. (Describe): _____

Minimum 150 units required (any unused items can be returned to sponsor after the event). *stickers from multiple sponsors accepted.

Please Note: Major sponsors also have the option of inserting a flyer/brochure/business card, etc.

PARTICIPANT PACK INSERT: \$55

Please circle one item: hats drink bottles keyrings stickers* stubby holders pens other

Product samples also accepted. Only one of each item* will go into the packs. (Describe): _____

Minimum 150 units required (any unused items can be returned to sponsor after the event). *stickers from multiple sponsors accepted.

NON-CASH SPONSOR: brief description of contribution/support: _____

I wish to discuss a **Customised Sponsorship Package** – brief description: _____

PAYMENT DETAILS

FULL amount 50% deposit [A Tax Invoice will be supplied for payments made]

TO MAKE PAYMENT BY EFT:

Account name: Apex Club of Capel Inc. **ABN:** 53 437 018 742

BSB: 633 000 **ACCOUNT NO.** 126 515 725 **BANK:** Bendigo Bank **BRANCH:** Capel

REFERENCE: CAPELDESCENT and COMPANY name. (Please **Email** or **Fax** confirmation on the day of transaction)

TO MAKE PAYMENT BY CHEQUE:

Please make **CHEQUE** in AUSTRALIAN DOLLARS **Payable to:** Apex Club of Capel Inc. **ABN:** 53 437 018 742

PLEASE NOTE:

- Acceptance of sponsorship applications will be subject to Capel Apex Club approval. Capel Apex Club reserves the right to decline applications based on any association, direct or indirect, that does not uphold the ideals and objectives of Apex.
- Acknowledgment in printed material is subject to sponsorship confirmation prior to printing deadlines.
- **Minimum 50% deposit is required to confirm sponsorship – balance of payment is due by Friday 3 May 2013.**

CANCELLATION POLICY

In the event of withdrawal of sponsorship, please be advised that unless that particular area of sponsorship is resold, the Capel Apex Club reserves the right to retain the deposit payment received.